

FOR IMMEDIATE RELEASE 04/29/13

CONTACT: Stacey Mulligan
(303) 252-3017

NORTH METRO LAUNCHES NEW WEBSITE

Northglenn/Broomfield, CO— North Metro Fire Rescue District has recently launched a new web site that's designed to help citizens find the information they need faster and easier. Visit www.northmetrofire.org to learn more about our emergency response services, download the 2012 Annual Report, keep up with Fire District community events and major incidents or understand where the closest fire station is to your home or business.

“We look forward to providing our citizens with a website that produces relevant information that is continuously updated. This will encourage website visitors to return often for updates and information,” explained Stacey Mulligan, Public Information Officer. “The goal was to create a website that is compatible with all devices, such as mobile phones and electronic notebooks, so site visitors can view information from anywhere at any time.”

Four areas especially pertinent to Fire District residents all reside on the site's home page—making information access quick and easy. The first is the About NMFRD tab where residents can find information that provides an extensive overview of the Fire District (i.e. Board of Directors, Strategic Plan and facility locations). Second, the Divisions and Services tab has all the information needed to understand what services we offer to the citizens in our community. Third, we offer an extensive events calendar that is connected with Google Maps to help those interested find their way to our events.

Finally, the homepage hosts three feature stories that change regularly to keep viewers engaged and updated on our recent news and activity.

The new web site now serves as our main communication medium so that Fire District citizens can gain access to the information they seek. Citizens are welcome to let the Fire District know what they think of the new site by hitting the “Notify NMFRD” quick access button on the top of the page!

For more information on North Metro Fire Rescue’s new website, please contact Stacey Mulligan, Public Information Officer, at (303)252-3017 or smulligan@northmetrofire.org.

###