



**FOR IMMEDIATE RELEASE 02/29/13**

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**BE ONE OF THE FIRST 50!  
Broomfield Rotary, North Metro Fire and Century Chevrolet to  
Raffle Off Brand New Chevrolet Camaro**

**Broomfield/Northglenn, CO**— The Broomfield Rotary Club, North Metro Fire Rescue District and Century Chevrolet are excited to announce the chance to win a brand new 2013 Century Chevrolet Camaro 1 LT Coupe by purchasing raffle tickets for Whitney's Way, a campaign to raise funds to acquire a service dog for Whitney Nelson. Whitney is currently unable to be left alone due to debilitating seizures. A service dog can provide her with a chance to be independent.

The way to Whitney's independence starts Friday, March 8 at North Metro Fire Rescue's kick-off event when raffle tickets will go on sale at 10:00 a.m. Stop by North Metro's Headquarters between 10:00 a.m. and 3:00 p.m. on March 8 to purchase tickets and enjoy refreshments and networking. The first 50 people to purchase their raffle tickets will receive a specialty gift bag with North Metro Fire memorabilia.

Raffle tickets will be entered for your chance to win amazing prizes including a brand new 2013 Century Chevrolet Camaro 1 LT Coupe, a getaway hotel package including golf and a massage at the Omni Interlocken Hotel or cash prizes of \$1,000 and \$500. The raffle drawing will take place at 6:00 p.m. on May 15 at the Broomfield Chamber of Commerce Business After Hours event at the Century Chevrolet Showroom.

Whitney Nelson, daughter of North Metro Fire Captain Paul Nelson, is a vibrant teenager who dreams of college and living a productive independent life but at the moment this is not a possibility due to her medical condition. Numerous doctors and specialists have worked with the family over those past years, yet the exact cause of the seizures is still to be determined. This unpredictable and uncontrollable disease prevents Whitney from having any independence as she can never be left alone. As if the family hasn't endured enough; her mother Lisa, has recently been placed in hospice care due to her incredibly courageous battle with cancer.

The Nelson family has been dealt many struggles with finding the best solution to Whitney's independence being one of them. Finally her solution has been discovered

through the guidance of a service dog. If Whitney could have a service dog by her side each day then she could start to walk down her own path, making a life of independence possible. The one problem with this necessary solution is the high cost involved in acquiring a service dog.

North Metro Fire Rescue and the Broomfield Rotary Club are now calling our community to action to help join in a fundraising effort in order to obtain a service dog for Whitney. Whitney's road to independence has been a long one and now it's your turn to step out and walk down her path.

### **WHITNEY'S WAY EVENTS:**

#### **North Metro Fire Rescue Kick-off Event**

To purchase raffle tickets

Friday, March 8

10am – 3pm

Free gift bag for the first 50 ticket purchasers  
(one bag per person regardless of tickets sold).

#### **Broomfield Chamber Business After Hours**

To purchase raffle tickets

Wednesday, March 20 at Summit Bank and Trust

2002 E. Coalton Road, Broomfield, CO 80027

5pm – 8pm

#### **Broomfield Chamber Business After Hours**

To purchase raffle tickets

Thursday, April 4 at the Omni Hotel

500 Interlocken Blvd, Broomfield 80021

5pm – 8pm

#### **Raffle Drawing Event**

#### **Broomfield Chamber Business After Hours**

Wednesday, May 15 at the Century Chevrolet Showroom

6105 W. 120th Ave, Broomfield 80020

5pm – 8pm

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#### **About North Metro Fire Rescue District:**

North Metro Fire Rescue provides fire protection, emergency medical services, hazardous materials response and rescue services to the City and County of Broomfield, the City of Northglenn and unincorporated areas of Boulder, Adams and Jefferson Counties. For more information or to contact Stacey, please call (303) 452-9910 or visit the North Metro Fire Rescue web site at [www.northmetrofire.org](http://www.northmetrofire.org).